

# Rates Card



## Advertising Rates

The cost of 1/6 of a page (80mm (h) x 90 mm (w) in full colour, including logo if available is £175.

Full page, half page and 1/3 page are available pro rata.

We offer discounts of 15% for a series of 4 advertisements. Details of payment, terms and conditions and deadlines for artwork are confirmed on our booking form opposite. Advertisements received after the deadline will be included in the following issue.

## Technical Specifications

High resolution is essential, 300dpi at 100% of advertisement size. We cannot accept responsibility for the quality of advert supplied on any other form of digital compression.

Ideally all adverts should be supplied as high resolution, CMYK colour PDF.

If you are unsure of a suitable format or require assistance in creating a PDF file, please contact Picador Design on: 0117 929 2969.

## Contact details

For advertising contact Jane on 01934 713789 or email: [lifeline@anorexiabulimiare.co.uk](mailto:lifeline@anorexiabulimiare.co.uk)

Providence House, The Borough Wedmore, Somerset BS28 4EG  
Reg Charity No: 1114246

[www.anorexiabulimiare.co.uk](http://www.anorexiabulimiare.co.uk)

## Artwork Formats

Here are examples of the various dimensions available. Where possible please ensure adverts you supply have 3mm bleed.

1/6 of page  
83 x 93  
(inc bleed)

£175

1/2 page  
213 x 151.5  
(inc bleed)  
£525

1/3 of page  
213 x 102  
(inc bleed)  
£350

Full page  
213 x 230  
(inc bleed)  
£1050

# Lifeline

## Booking Form

I wish to book the following advertisement(s)

Company Name .....

Contact Name .....

Address .....

.....

.....

..... Postcode: .....

Tel: ..... Fax: .....

Email: .....

Signed: .....

### Rates (15% discount for series of 4 ads)

1/6 of a page Single ad £175  Back page Single ad £1,050

Series of 4 ads £595  Series of 4 ads £3,570

1/3 of a page Single ad £350  Total £ .....

Series of 4 ads £1190

Half page Single ad £525

Series of 4 ads £1,785

Please send your cheque payable to **ABC:**

Providence House,  
The Borough  
Wedmore  
Somerset.  
BS28 4EG

Please send all artwork to the above address or email to:

[lifeline@anorexiabulimiare.co.uk](mailto:lifeline@anorexiabulimiare.co.uk)

### Artwork Deadlines

January issue - 14th December

April issue - 14th March

July issue - 14th June

October issue - 14th September

Terms and Conditions:

All artwork is accepted at the Publisher's discretion. Artwork received after the copy deadline will be held over to the next issue.